



Fall/Winter Menu 2017/18

*We are committed to building
lasting relationships with
our customers, farmers, growers
and producers.*



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Milwaukee, Wisconsin
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Breakfast

All items served with Simple potatoes unless otherwise stated
Breakfast served all day

***Chilaquiles**

Tortillas, salsa roja, two eggs over easy, avocado, mozzarella, tomatillo salsa, red onion, house made refried black beans. 8.95 (Add chorizo 2)

***Classic Benedict**

Two poached eggs and Canadian bacon on toasted English muffin dressed with hollandaise 9.95

***Eggs Sardou**

Poached eggs on croissant with artichokes, spinach, mozzarella, parmesan cheese dressed with Creole hollandaise 9.95

***Breakfast Burger**

Breakfast sausage patty, cheddar, caramelized onion, over easy egg, maple butter on a brioche bun 9.50

***Spaghetti Squash, Swiss Chard & Kale Latkes**

Spaghetti squash, Swiss chard & kale, green onions, parsley, chick pea flour, two eggs over easy, tomato basil garlic ragout 9.95

Seasonal Harvest Frittata

Swiss chard & kale, caramelized onion, oven roasted tomato, roasted red pepper, baby spinach, zucchini, topped with goat cheese, salsa and avocado, corn tortillas 9.95

Aloo Gobi Breakfast Tacos

Cauliflower, potato, scrambled eggs, pepper jack cheese, red onions, shaved radish, cilantro, salsa verde, corn tortillas (served w/kohlrabi turnip slaw) 9.50

Mashed Potato Omelet

Creamy mashed potato, fruitwood smoked bacon, green onion, topped with Creole hollandaise (served w/ Brussels sprouts) 9.95

Mushroom Omelet

Shiitake, cremini and button mushrooms, shallots, fresh thyme and gruyère 9.50

Garden Egg White Omelet

Egg whites, baby spinach, mixed mushrooms, roasted red pepper, overnight oven roasted tomatoes, low fat mozzarella (served w/ seasonal fruit) 9.95

Chicken Chorizo Chili Omelet

Chicken and chorizo chili, pepper jack cheese, sour cream, green onions 9.50

Designer Omelets

Choice of three items 9.95

Fruitwood Smoked Bacon ~ Smoked Ham ~ Andouille Sausage
Canadian Bacon ~ Chicken Sausage ~ Pork Sausage Links
Curried Cauliflower & Potato ~ Baby Spinach ~ Zucchini ~ Butternut Squash
Red Onion ~ Oven Roasted Tomato ~ Mushrooms ~ Green Onion ~ Sweet Potato
Caramelized Onions ~ Broccoli ~ Mashed Potatoes
Gruyère Cheese ~ Sharp Cheddar ~ Mozzarella ~ Goat Cheese ~ Pepper Jack Cheese

Simple Egg Platters

*Two eggs any style and choice of our locally sourced meats, includes Simple potatoes and choice of toast 8.95 (substitute short stack for 2.50)
Fruitwood Smoked Bacon ~ Smoked Ham ~ Andouille Sausage
Canadian Bacon ~ Chicken Sausage ~ Pork Sausage Links

***Tofu Scramble**

Marinated scrambled tofu, roasted sweet potato, caramelized onion, Swiss chard & kale, roasted butternut squash, sesame oil 8.95 (add two eggs any style 1)

***Corned Beef Hash**

Corned beef, caramelized onions, bell peppers, Simple potatoes topped with melted gruyère and two eggs any style 10.95

***Turkey, Butternut Squash, Brussels Sprouts Hash**

House roasted turkey, butternut squash, Brussels sprouts, sweet potato, caramelized onions, brown butter, roasted pine nuts, gruyere topped with two eggs any style 10.95

***Korean BBQ Breakfast Bowl**

Korean BBQ braised pork shoulder, brown rice, mushrooms, broccoli, marinated soybean sprouts, baby spinach, sliced radish, green onion, kimchee topped with an over easy egg 10.95

Apple Crumble French Toast

Brioche French toast topped with cinnamon baked apples and crisp crumble 9.75

Simple Buttermilk Pancakes

Full stack of fluffy buttermilk pancakes served with butter and syrup 7.75

Pumpkin Bread Pudding

Pumpkin, assorted daily breads, toasted pumpkin seeds, cardamom crème anglaise 8.95

Matcha Pancakes

Matcha pancakes, pumpkin custard, toasted pumpkin seeds and crushed hazelnuts 9.25

Lunch

*Sandwiches served with side of Simple potatoes
Served after 11:00 a.m.*

Lemongrass Turkey Meatball Banh Mi

Turkey lemongrass ginger cilantro meatballs, pickled daikon radish and carrots, sliced jalapeno, cucumber, spicy honey sesame mayo on French bread 9.95

Simple Garden Burger

Walnuts, brown rice, roasted garlic hummus, panko, caramelized onion, black beans, mushrooms, green onion, oven roasted tomato mayo, mixed greens, roasted red pepper on a brioche bun 9.95

Cheddar Bacon Burger

Seasoned grass fed ground beef, cheddar, bacon, lettuce, red onion, aioli on a brioche bun 9.95

Grilled Cheese & Tomato Soup

Thick cut multi-grain bread, choice of cheese served with Simple house tomato soup 7.95 (add bacon, ham, or sausage patty 2)

Blackened Chicken Avocado Sandwich

Blackened chicken, avocado, grilled red onions, pepper jack, mixed greens, cilantro lime aioli served on toasted ciabatta 9.95

**Whether dining out or preparing food at home, consuming raw or undercooked meats, poultry or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.*

Soup & Salads

Simple Chopped Chicken Salad

Grilled chicken, quinoa, tomato, green onions, cucumber, dried cranberries, romaine, bleu cheese, bacon, red onion, toasted pumpkin seeds, tossed in Simple house dressing 9.95

Turkey Meatball, Soba Noodle, Baby Spinach Salad

Turkey meatball, soba noodles, baby spinach, napa cabbage, red onion pickled daikon radish and carrots, cremini mushrooms, citrus ginger vinaigrette 9.95

Simple Tomato Soup

cup 3.95/bowl 4.95

Chicken & Chorizo Chili

cup 4.95/bowl 5.95

Soup of the Day

cup 3.95/bowl 4.95

Beverages

Hot

2.95

Colectivo Coffee (Regular/Decaf)

Letterbox Teas:

Anthology Black Tea

Piccadilly Earl Grey

Revv Citrus Ginger

Mystic Green

Pure Mint Tea

Hot Chocolate

Cold

Sprecher Root Beer 2.95

Coke 2.00

Diet Coke 2.00

Sprite 2.00

Unsweetened Iced Tea 2.95

Citrus Ginger Iced Tea 2.95

Juice

Large 2.95/Small 2.45

Orange Juice

Grapefruit juice

Apple Juice

Tomato Juice

Cranberry Juice

Simple for Kids

Served with Simple potatoes and choice of small orange/apple juice or milk 5.95

Kids Chicken Bowl

Grilled chicken, buttered brown rice, Brussels sprouts, baby spinach, mozzarella and a scrambled egg

Kids Pancakes

Three kid-sized Simple buttermilk pancakes

Kids Aloo Gobi Quesadilla

Curried potato, cauliflower, scrambled eggs, mozzarella, tomatillo salsa

Kids Cheese Omelet

Two egg omelet with cheddar cheese

Kids Simple Grilled Cheese

Golden toasted white bread and cheddar cheese

Kids Soba Noodle Salad

Turkey meatball, soba noodles, baby spinach, napa cabbage, pickled daikon radish and carrots, citrus ginger dressing

Kids Pumpkin Bread Pudding

Pumpkin, assorted daily breads, toasted pumpkin seeds, cardamom crème anglaise

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